



CHAMPAGNE



Palmer & Co.



1947

The Birth of a Great Champagne House

The founding concept: 7 established winegrowers striving to produce an exceptional blend decided to join forces to create Palmer & Co.



In 1947, these pioneers, who hailed exclusively from listed Premier and Grand Cru villages, pooled their talent and experience to develop a champagne of perfect harmony, creating an international brand that would incarnate this spirit of excellence.



THE MAISON



The Vineyard



The Premier and Grand Crus represent more than 50% of the Palmer & Co vineyard.



More than 500 acres of Premier and Grand Crus in the Montagne de Reims area

Premier Crus (Pinot Noir & Pinot Meunier)
Rilly-la-Montagne
Chigny-les-Roses Ludes

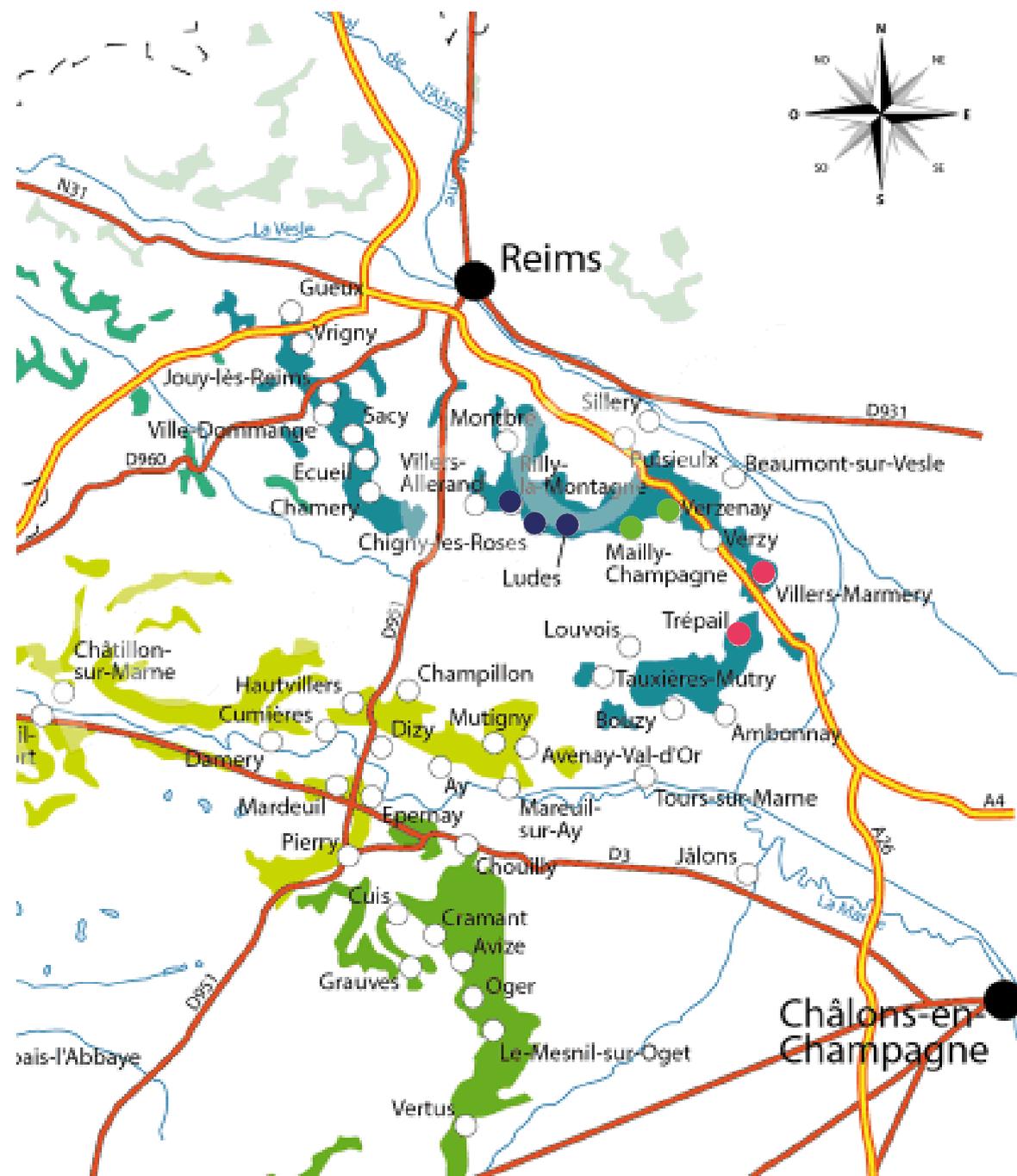
Grand Crus (Pinot Noir)
Mailly Verzenay

Premier Crus (Chardonnay)
Trépail Villers-Marmery





Grands Terroirs



Montagne de Reims (Premiers and Grands Crus)

- Premiers Crus (Pinot Noir & Meunier)
Rilly-la-Montagne Chigny-les-Roses Ludes
- Grands Crus (Pinot Noir)
Milly Verzenay
- Premiers Crus (Chardonnay)
Trépail Villers-Marmery





Sustainable Practices



In addition to the national **HVE3** certification (*High Environmental Value*), the Champagne region has its own "sustainable viticulture" certification called **VDC** (*Sustainable Viticulture in Champagne*):

- Over 100 measures covering viticulture, estate management, waste management, soil maintenance and vineyard protection

Environmentally-friendly wine production is a priority at Palmer & Co

- sustainable vineyard practices
 - preserve our natural environment's biodiversity and the quality of the soil
- ✓ More than 75% of the Palmer vineyards already certified VDC and HVE3, and the goal is to reach 100% for the 2023 harvest
- ✓ Palmer & Co has one of the very few **HQE** (*High Environmental Quality*) certified wineries in Champagne





Xavier Berdin: A Inherited Passion

The Art of Producing Inimitable Wines

For Xavier, the Cellar Master, the creation of a cuvée is just as much the work of nature as it is of man. Coming from a long line of winegrowers, he sees the winegrowing world as a perennial opportunity to pay homage to the memory of his father and grandfather.



"We blend the different varieties, growths, vintages and reserve wines with harmony and passion until, with a watchmaker's precision, we hit upon the perfect balance, symbol of the Palmer style".





A State-of-the-Art Winery Dedicated to Reserve Wines

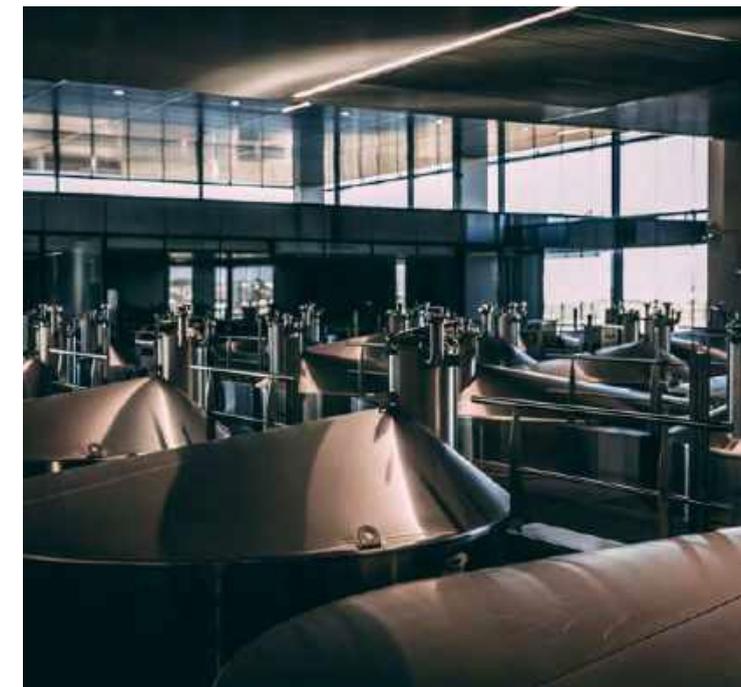
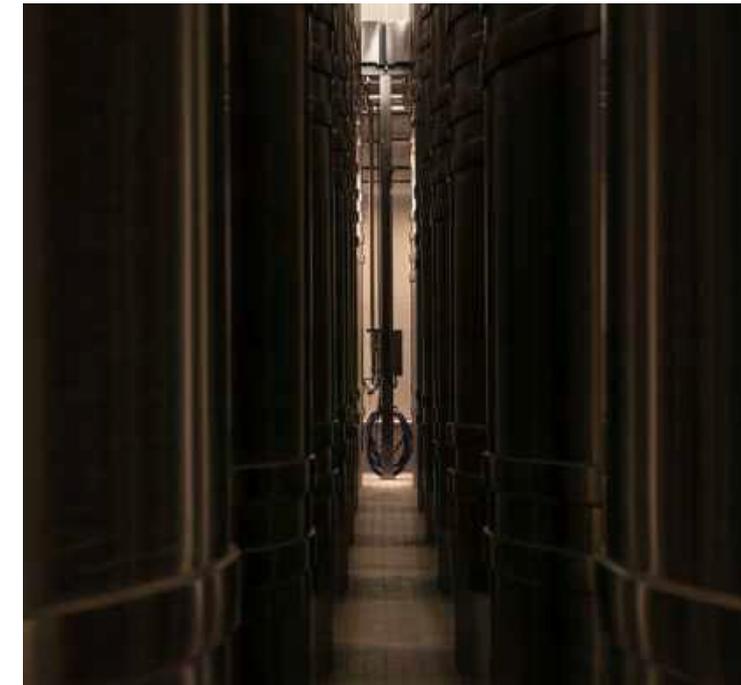
Designed to meet the highest quality and environmental standards.

High environmental quality certified (HQE)

Close to the Palmer & Co's Grand and Premier Crus vineyards in the Montagne de Reims.

Storage capacity of over 2.1 million liters.

Houses Palmer & Co's celebrated reserve wines, the foundation of the Palmer house style.



RESERVE COLLECTION: Brut Réserve

A Timeless Signature

Brut Réserve distinguishes itself first and foremost for its finesse and elegance. A model of balance.

Key Points:

- Dominance of Chardonnay
- 4 Years of aging on lees (3 times the period required by the appellation)
- High proportion of reserve wines
- A unique solera based liqueur d'expédition
- An ideal wine to be served by the glass

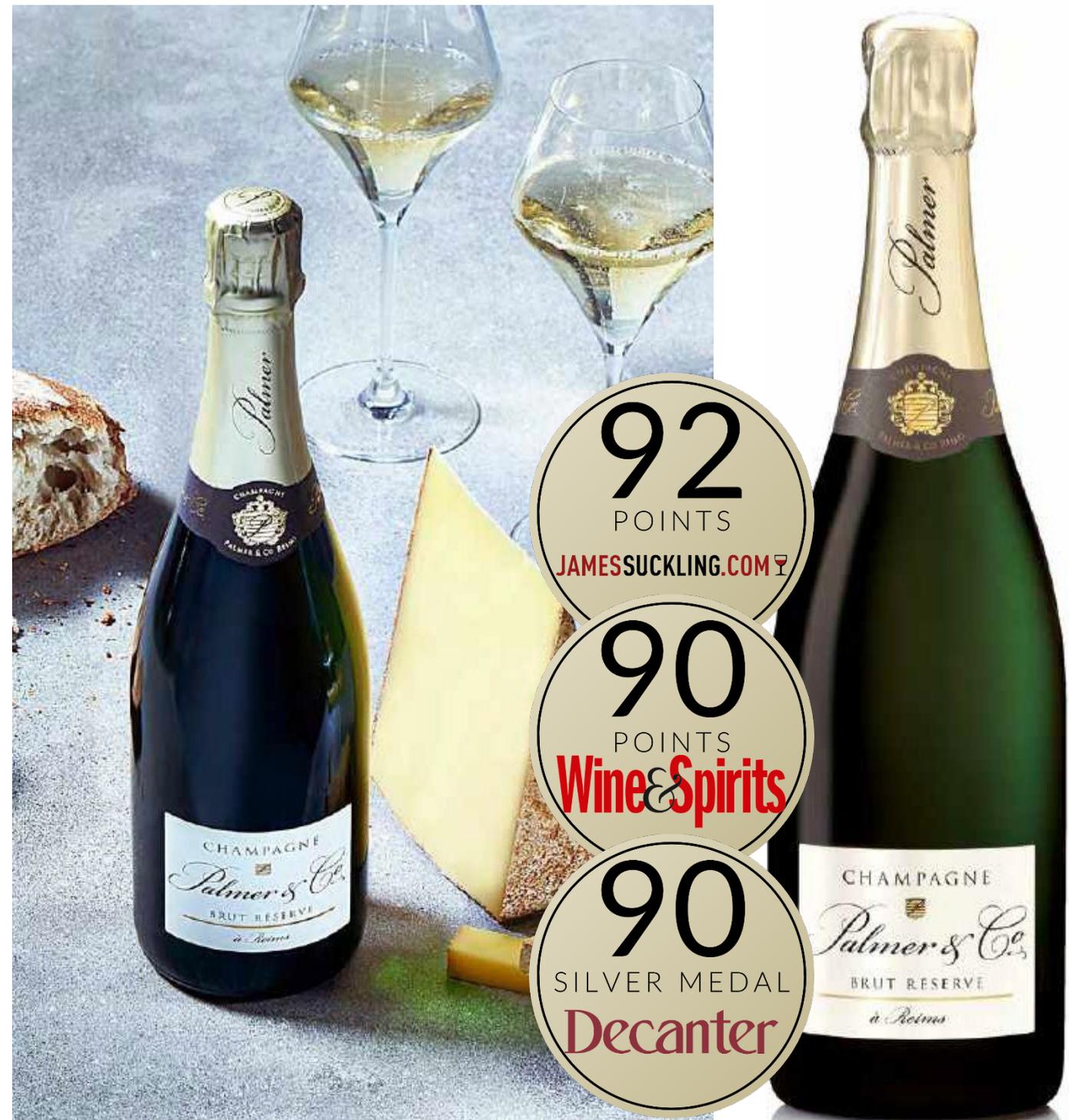
50% Chardonnay, 40% Pinot Noir, 10% Pinot Meunier

Reserve Wines: 35%

Aging on lees:

- Bottle: 4 years
- Magnum: 6 years

Dosage: 8g/l



RESERVE COLLECTION: Rosé Solera

The Solera Exception

Unique vinification with a Solera of red wines started 40 years ago.
A rosé champagne combining exceptional fruitiness and delicate notes of spice.

Key points:

- Exceptional red wine vinification
- The influence of the Riceys vineyards
- A red wine Solera
- Distinctive fruit and spice character
- Delightful aperitif and allows great food pairings

45% Chardonnay, 40% Pinot Noir, 15% Pinot Meunier

Solera of red wines: 8%

Reserve wines: 35%

Aging on lees:

- Bottle: 3 years
- Magnum: 5 years

Dosage: 8g/l





RESERVE COLLECTION: Rosé Solera

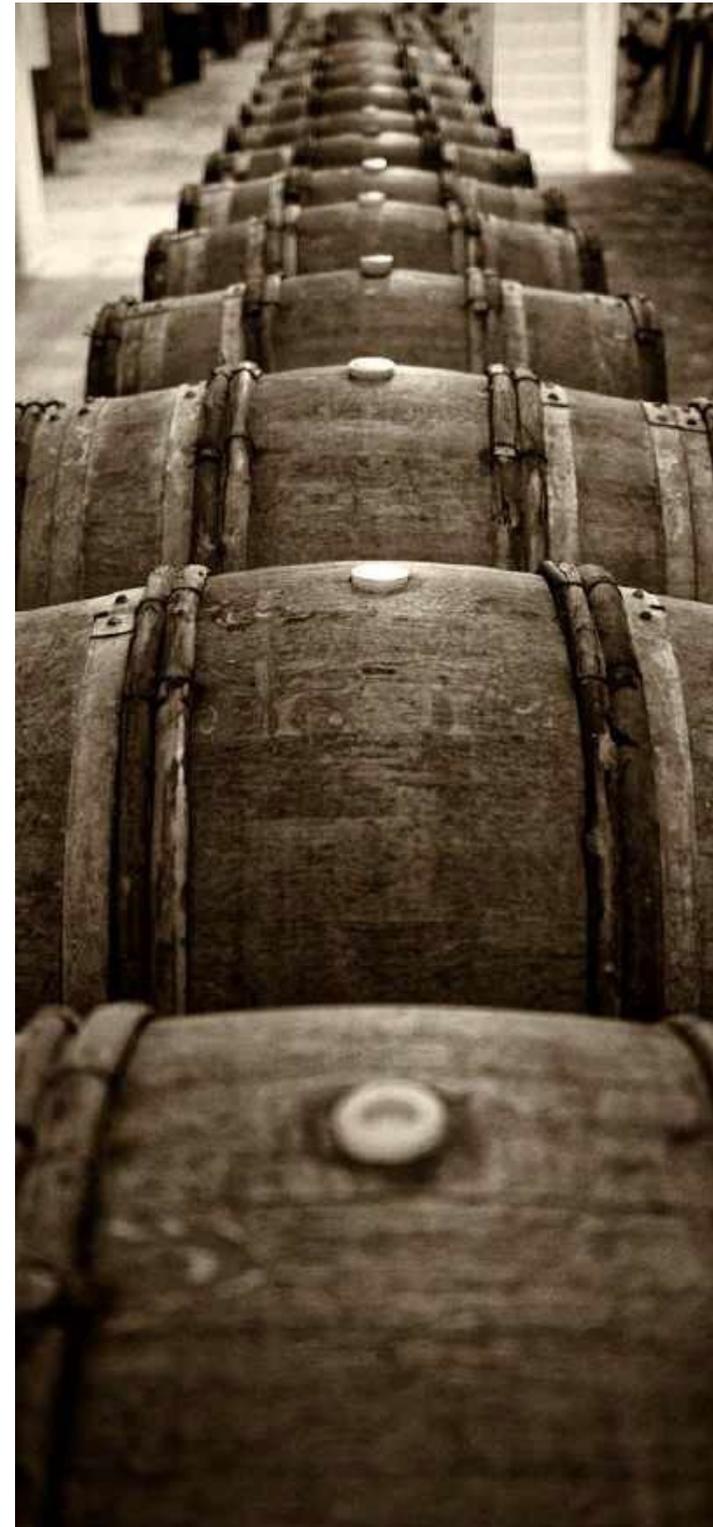
The Solera exception

A sumptuous Solera of Pinot Noir, of several decades, lies at the heart of the Palmer & Co Rosé Solera blend. Palmer & Co is one of the rare champagne houses to have adapted this well-known technique, often used for Spanish wines, for the creation of its champagnes.

Each year, Palmer & Co adds red wines from the new harvest (barrel aged) to compensate for the wine drawn off. This 'perpetual reserve', kept in stainless steel tanks forms an extraordinary library expressing a unique combination of red fruit and spice aromas and flavors.

"Our Pinot Noir Solera lends those delicately spicy notes to our rosé champagne, making it absolutely irresistible. The blend is eternally self-perpetuating, with the older wine educating the new and the new nourishing the old."

Xavier Berdin,
Cellar Master



SPECIALTY COLLECTION: Blanc de Blancs

Expression of a Unique Terroir

Focusing on Premier Cru Chardonnay from the Montagne de Reims, this fresh, mineral and silky wine diffuses notes of citrus, exotic fruit, white flowers and almonds with great finesse and elegance.

Key points:

- The Palmer exception: Chardonnay from the Montagne de Reims
- Extensive aging on lees
- A benchmark in its category
- An excellent accompaniment to shellfish, fish and certain cheeses
- One of Tom Stevenson's favorite Blanc de Blancs of all times

Chardonnay: 100%

Aging on lees :

- Bottle: 4-5 years
- Magnum: 8-10 years

Dosage: 7g/l



SPECIALTY COLLECTION: Grands Terroirs

Homage to Nature and the Grands Terroirs of Montagne de Reims

A historic and emblematic signature of Palmer & Co, each Grands Terroirs cuvee expresses the quintessence of our Premier and Grand Cru vineyards of the Montagne de Reims in an exceptional vintage.

Key points:

- Excellence of the greatest terroirs of the Montagne de Reims (100% Premier and Grand Crus)
- Premier Crus of Trépail and Villers-Marmery (Chardonnay)
- Grand Crus of Mailly and Verzenay (Pinot Noir)
- Premier Crus of Ludes, Chigny-les-Roses and Rilly la Montagne (Pinot Noir and Meunier)
- Slow aging on lees
- An eco-designed and recyclable giftbox

Technical information varies by vintage.
Visit quintessentialwines.com for fact sheets.





KEY MESSAGES

-A prestigious wine estate: 543+ acres of Premier and Grand Crus in the Montagne de Reims area

-The Palmer exception: Over 200 acres of extraordinary Chardonnay in the Montagne de Reims area

- Absolute respect for the integrity of the grapes and wines and all stages of the vinification process (Commitment to sustainable winegrowing)

-Exclusive use of the cuvée (first pressing)

TIME AS A LEGACY

-Reserve wines are essential to the depth and balance of Palmer & Co's inimitable style

-A long maturing process for both vintage and non-vintage wines

-Traditional vinification for the large format bottles (no transferring)

-Unique Soleras have been integrated in the Palmer blends for over 40 years

-An extraordinary collection of old vintages





TIME AS A LEGACY